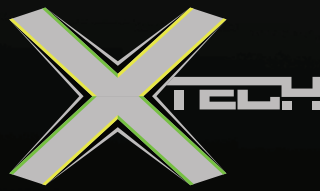


THE  
**COVER-2**  
PROGRAM





PRESENTS

# THE COVER-2 PROGRAM

**WORKING WITH INDIVIDUALS AND ORGANIZATIONS LOOKING TO GIVE BACK TO THE NEXT GENERATION OF FOOTBALL PLAYERS BY PROVIDING HIGH SCHOOL, COLLEGE AND YOUTH PROGRAMS THE BEST SHOULDER PAD TECHNOLOGY IN THE GAME**

MULTI-YEAR PROGRAMS TO OUTFIT ENTIRE TEAM • PROGRAMS TO WORK WITH ESTABLISHED CHARITABLE 501(C)(3) OR PHILANTHROPIC DIVISIONS FOR TAX BENEFITS • CONSULTATION BY XTECH PERSONNEL • WORKING WITH HIGH SCHOOL COACH ON SIZING, TEAM FITTINGS, INVENTORY MANAGEMENT • DISCOUNTED TEAM PRICING

PROGRAM AVAILABLE TO

CURRENT AND FORMER PLAYER AND COACHES, LEAGUES, TEAMS, TEAM EXECUTIVES, BROADCASTERS, CORPORATE SPONSORS AND SPORTS EXECUTIVES



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100% AMERICAN MADE



# PACKAGE OPTIONS

ALL-IN PRICING: PRICING INCLUDES ALL PRODUCTS, XTECH REMOTE SIZING AND SHIPPING AND HANDLING TO NFL TEAM FACILITY.  
\*APPLICABLE SALES TAX MAY APPLY.

## STARTERS - \$12,500

QTY.	ITEM
20	SHOULDER PADS
16	BACKPLATES
2	RIB GUARDS
1	HORSESHOE
1	STERNUM PAD

## VARSITY - \$25,000

QTY.	ITEM
44	SHOULDER PADS
26	BACKPLATES
4	RIB GUARDS
2	HORSESHOES
2	STERNUM PADS
2	ISO-INSERTS

MULTIPLE TEAMS: THE STARTER AND VARSITY PACKAGES CAN BE DIVIDED UP ACROSS 2 TEAMS AND THE PROGRAM PACKAGE CAN BE DIVIDED UP ACROSS 2 OR 4 TEAMS.

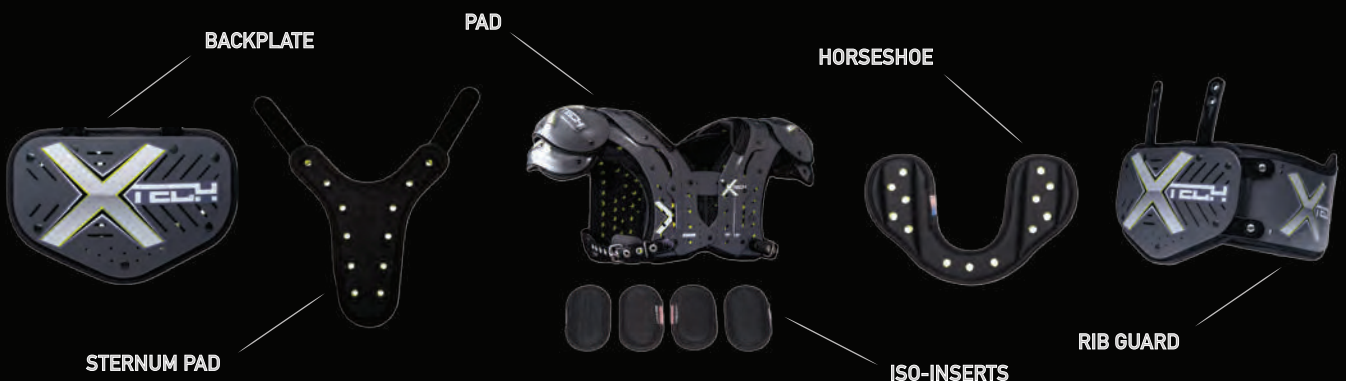
## PROGRAM - \$50,000

QTY.	ITEM
100	SHOULDER PADS
40	BACKPLATES
4	RIB GUARDS
4	HORSESHOES
4	STERNUM PADS
2	ISO-INSERTS

## CUSTOMIZABLE

### XTECH CAN HELP TEAMS TO:

- CUSTOMIZE ORDERS
- ADD-ON TO EXISTING PACKAGES
- MULTI-YEAR PROGRAMS
- SPLIT PACKAGES TO COVER MULTIPLE TEAMS



# THE COVER-2 PROGRAM

## PROCESS

1. IDENTIFY A PRICING PACKAGE.
2. SELECT TEAM OR TEAMS THAT WILL RECEIVE THE DONATION.
3. CONNECT XTECH'S JACK MARA WITH A REPRESENTATIVE (COACH, EQ MGR., AD, ETC.) FROM SELECTED TEAM(S).
4. XTECH WILL EDUCATE TEAM REMOTELY ON PROPER SIZES/STYLES NEEDED.
5. COACH WILL FILL OUT XTECH'S "STOCK SIZING FORM" BASED ON HIS PLAYERS HEIGHT/WEIGHT/POSITION.
6. PRODUCT SHIPPED UPS GROUND TO DONOR/NFL FACILITY, TRACKING WILL BE PROVIDED.

## PAYMENT / ACCOUNTING

1. ALL-IN QUOTE WILL BE PROVIDED TO DONOR FOR APPROVAL.
2. XTECH WILL PROVIDE INVOICE TO DONOR MARKED AS A "COVER-2 DONATION" TO THE BENEFICIARY.
3. DONOR WILL PAY XTECH DIRECTLY.
4. XTECH WILL PROVIDE A PAID RECEIPT AND ASSIST WITH BENEFICIARY PROVIDING A LETTER OF ACKNOWLEDGEMENT.

## ON-PRODUCT DECAL / MEDIA

1. APPROVE COVER-2 DECAL FOR ON-PRODUCT PLACEMENT. \*See Examples on Page 8.
2. INTERNAL TEAM OR 3RD PARTY MEDIA - XTECH CAN ASSIST OR BE ON-SITE WHEN APPLICABLE.



# DONATION DECAL









# THE COVER-2 PROGRAM



"The Cover-2 Program really hit home with me because I love to give back. High school football is where it all starts, you start lifting weights and playing more physical football so it only makes sense that I donate top-quality equipment back to my high school program. It would have been crazy to have XTECH back in High School, but I'm glad to be in a position to help the players out now, they deserve it."

**-FRED WARNER, SAN FRANCISCO 49ERS**



"I'm blessed to have an opportunity to work with The Cover-2 Program to donate the best pads back to my high school. I've always wanted to give back in a positive way, and be a positive light for the city. I hope my donation goes a long way for the kids coming up in the community. To do my part and provide underprivileged kids with the best equipment to be safe while chasing their dreams is truly rewarding for me."

**-JOSH JACOBS, GREEN BAY PACKERS**



"I partnered up with XTECH and the Cover-2 Program to benefit my Alma Mater Coe College. When I played football, the pads were bulky so bulky and its amazing what XTECH's new technology has done for the game. I'm so glad to be in a position to help the players and program at Coe."

**-CURT MENEFFEE, FOX NFL SUNDAY**



"I feel very fortunate to be at the NFL level and wear the best of the best equipment. Partnering up with XTECH to donate to high school players is a great way for me to give back and afford them the opportunity to wear the best while pursuing their dreams."

**-DANIEL JONES, NEW YORK GIANTS**



"It's so important at the High School level to make sure the best equipment is made available that fits properly. I've been a member of XTECH since it's inception and I'm very proud of what The Cover-2 Program has become. Cover-2 provides a seamless way for players, coaches, teams, execs to give back to the game we all love so much. For me it was a no-brainer to help St. Frances in Baltimore and support Coach Messay Hailemariam and his program that continues to be a perennial powerhouse on the national level."

**-BRIAN BILLICK, SUPER BOWL XXXV CHAMP**



"Giving back is everything to me. Coach Lucas at Wake Forest High School helped mold me into the man I am today. Wake Forest is where I came from and that's who I am in my heart. I'm grateful to be able to give my high school the same pads that we wear in the pros."

**-DEXTER LAWRENCE, NEW YORK GIANTS**



"I remember back in High School whenever we got new cleats or gear it was always the best thing in the world. At a young age you always wanted to wear what the guys in the League have or the guys you look up to wear. For me to be able to give back to Coach Ford, a man who did so much for me, and have his players experience the best equipment in the game is an awesome, rewarding feeling."

**-XAVIER MCKINNEY, GREEN BAY PACKERS**



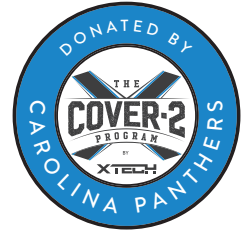
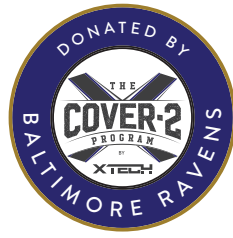
"St. Joe's has meant a lot to us, having played there and eventually making it to the professional level. Working with XTECH and their Cover-2 Program to donate the same pads we all wear in the pros back to our Alma Mater is what we're all about."

**-DEVIN + JASON MCCOURTY, NFL VETERANS**



"I'm excited to partner with The Cover-2 Program on behalf of my foundation and help my high school in Hillsborough, NJ. I remember being in high school aspiring to make it to the NFL and I'm thrilled to donate XTECH Equipment to the program and also let them know that their goals are attainable through hard work and dedication."

**-SHAUN O'HARA, SUPER BOWL XLII CHAMP**



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## CONTACT FOR MORE INFO

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