

ELI MANNING JOINS XTECH AS AN EQUITY PARTNER

2x SUPER BOWL MVP TO ALSO SERVE AS XTECH BRAND SPOKESMAN

FOR IMMEDIATE RELEASE

NEW YORK, NY – (JULY 24, 2025) – XTECH Protective Equipment, a leading innovator in football equipment, today announced a strategic investment from Eli Manning to accelerate growth and product expansion. As part of the investment, the 2-time Super Bowl MVP has also agreed to become an XTECH brand spokesperson. Manning wore XTECH Protective Equipment across the final five years of his NFL career.

Manning's industry expertise and first-hand knowledge of XTECH will be of great value to the company as it accelerates growth and reaches new markets, particularly the youth football market, in which player safety is of paramount concern. XTECH has earned its leadership position in the professional and college football equipment markets through design and innovation. The company holds 11 U.S. Patents, by combining protection and performance for the athlete.

"Eli Manning investing in XTECH is a pivotal moment in our company's 14-year history. The fact that Eli has a fundamental on-field understanding of XTECH's value makes his investment particularly meaningful for our company," said Bob Broderick, President & Co-Founder at XTECH. "Eli has a passion for the future of football, in particular the need to match player performance with individual safety. This is where XTECH excels. Moving forward, we're thrilled to work alongside a player and a person of Eli Manning's caliber to continue to drive innovation in football equipment."

"I believe in XTECH as a company and as a product, and that made this a natural partnership," said Eli Manning. "Since wearing the product on the field, I've seen how they've become a trusted name for players across the NFL and collegiate spaces. XTECH's emphasis on safety and protection coupled with their technological innovations make them a perfect fit across all levels of football, and I'm excited to join the team to help that growth."

XTECH Facts & Figures

XTECH HQ – East Hanover, NJ (100% American Made)

Notable Current Investors: Super Bowl XXXV Champion Head Coach Brian Billick (Baltimore Ravens), Former Atlanta Falcons Head Coach Mike Smith, NFL on CBS Analyst Charles Davis.

Current Ambassadors: Fred Warner (SF 49ers), Josh Jacobs (GB Packers), Dexter Lawrence (NY Giants), Patrick Surtain II (Denver Broncos), Puka Nacua (LA Rams)

Player Acceptance: XTECH is widely known as the choice of the pros, as approximately 90% of professionals (NFL, CFL, UFL) choose XTECH. XTECH works with 70% of NCAA FBS teams & 85% of the Top 100 HS programs. Note: XTECH doesn't pay players or schools to wear the product.

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About XTECH Protective Equipment, LLC. ~ Protection Meets Performance

XTECH has developed revolutionary sports protective equipment in football by utilizing advanced plastics & foam production technology in their products to ensure optimal safety, without compromising performance. XTECH works tirelessly to optimize product innovation & maximize athlete protection. Employing feedback they get from elite professional & collegiate athletes who use their products, XTECH implements design modifications and conducts safety testing to ensure that they produce the safest protective equipment possible, without compromising player comfort, mobility and flexibility. XTECH is an All-American firm. XTECH proudly ensures that every facet of our production process from design to assembly is Made in the USA. Our unwavering focus as equipment manufacturers is to provide athletes with the highest level of SAFETY, PROTECTION, COMFORT, FLEXIBILITY & MOBILITY.